



New Mexico Humanities Council

Grant Application Form

(Mini or Regular Grant)

NMHC Use Only

Application Number: 2519
Application Deadline: 1 Feb 2016, 5:01pm MT
Award:

Total Amount Requested: 14000.00
Total Amount of Matching Contribution: 25825.00
Total Challenge Grant Amount: 6350.00

PDF Generated: 3 Feb 2016, 11:17am MT

Project Title:

The Transnational Holiday

Project Description:

A group of media producers and scholars will produce a series of articles, radio documentaries and public programs about cultural festivities and expressions that cross the borders of Mexico and the United States, in both directions. The subjects include the growing Day of the Dead celebration, Cinco de Mayo, September 16 (Mexican Independence Day) and Thanksgiving. The migration of blues music will also be a segment of the series.

The articles and programs will examine the historical roots of the celebrations and musical expressions, explore how and why they are celebrated in both countries; compare the differences and similarities of specific holiday commemorations and musics; consider the role of foodways in festivities; and discuss the social, economic and political influences shaping the character of a deepening binational cultural diffusion, including key events in U.S.-Mexico relationships since the 19th century, cross-border population movements, commercial expansions and technological change.

The radio documentaries, articles and programs will be produced, distributed and held in New Mexico and other entities during 2016.

Sponsoring Organization:

Southwest Research & Information Center
PO Box 4524 , Albuquerque NM 87106
email: ; tel: 505-262-1862

Project Director:

Kent Ian Paterson; Frontera NorteSur
PO 30482 , Albuquerque NM 87190
email: kentnews@unm.edu; tel: 505-277-3779

Fiscal Agent:

Don Hancock; Director, Southwest Research and Information Center
PO Box 4524 , Albuquerque New Mexico 87196
email: sricdon@earthlink.net; tel: 505-262-1862

Contact info "approved" on: 10 Jan 2013, 12:03pm MT

Project Formats:

- Conference
- Exhibit
- Lecture(s)
- Radio Program
- Reading/Discussion
- Workshop
- Film or Video Discussion
- Symposium
- Panel Discussion
- Other (explain)
- Does program respond to a NMHC request for proposals (RFP)?

If OTHER, explain format: Feature Articles

Humanities Scholars Who Will Participate:

Dennis J. Bixler-Marquez; Director, Chicano Studies Research Program, University of Texas at El Paso

UTEP

PhD, Stanford University (1978), doctorate in philosophy and bilingual/multicultural education. MA, Stanford University (1976), Spanish and Latin American Literature
MA, UTEP (1973), Reading and Elementary Education
BA, UTEP (1971), Political Science and Spanish

Michael Fleming

Highland High School, Albuquerque, New Mexico, 1966

Dr. Enrique Lamadrid

University of New Mexico
Chair of Dept. of Spanish & Portuguese

M.A. and Ph.D, Spanish, University of Southern California
B.A. English, University of New Mexico

Dr. Guillermina Gina Nunez-Mchiri; Associate Professor of Anthropology, University of Texas at El Paso

UTEP, Women's Studies and Department of Sociology and Anthropology

Ph.D, Cultural Anthropology, 2006, UC Riverside
MA, Latin American Studies, 1998, San Diego State University
BA, International Business, 1994, San Diego State University

Cynthia E. Orozco; Professor of History and Humanities, Eastern New Mexico University, Ruidoso

Eastern New Mexico University, Ruidoso

MA and PhD, UCLA, US, Latin American and Chicana history

BA, University of Texas Austin, Special Honors in History

Evaluator:

Valerie Lynne Martinez, Founding Director, Artful Life

Artful Life

B.A. Vassar College 1983

M.F.A. University of Arizona 1989

Agreement:

By signing and submitting this application, the authorizing official of the applicant organization, the project director, and the fiscal agent are 1) providing the required certifications regarding disbarment and suspension, and compliance with the nondiscrimination statutes as set forth in the INSTRUCTIONS OF CERTIFICATION, indicating that the applicant is eligible to receive federal funds, and 2) agreeing that any funds awarded by NMHC will be used for the purposes set forth herein, unless changes or revisions are subsequently approved in accordance with applicable policies of the New Mexico Humanities Council.

Signatures**Project Director:**

Kent Ian Paterson

Date: 27 Jan 2016, 11:49am MT

Fiscal Agent:

Don Hancock

Date: 27 Jan 2016, 11:56am MT

Project Description

1. What is planned?

A group of scholars and media professionals will produce a multi-media program, "The Transnational Holiday and the Blues," about the crossing over of culture from Mexico to the United States and vice-versa. The project will utilize the Internet, radio, print and public presentations.

Two sound-rich radio documentaries will be produced in English. A one-hour documentary will explore the transnationalization of the Day of the Dead holiday, which is a traditional Mexican celebration now expanding rapidly in New Mexico and other parts of the United States.

"Blues Across Borders," planned as another hour-long radio documentary, will profile the cross-over of blues music in its long historical march from the southern United States to other regions of the country like New Mexico and into Mexico, where blues has acquired a noteworthy if not mass following in the Mexican musical and cultural worlds.

Additionally, eight feature articles, some in English and some in Spanish, will be published in the Frontera NorteSur news service (FNS) about cross-border blues music, the Day of the Dead and two other holiday celebrations that have also experienced transnationalization: Cinco de Mayo and Thanksgiving/Black Friday.

CDs of the radio programs will be produced and made available to classrooms, university libraries and other interested institutions. The print stories will be archived on FNS' website, and readers will be periodically informed of their availability.

Four public programs featuring the participating scholars will be held in Las Cruces and Albuquerque. The format will consist of presentations by the scholars followed up by questions-and-answers and a dialogue session.

The project will provide important documentation on cross-border trends that have intensified in recent years. Once barely known in the United States, the Day of the Dead celebration is growing by leaps and bounds in New Mexico and other states.

Looking south, Thanksgiving has become a visible celebration in parts of Mexico, due to the growth of the U.S. expatriate community and the return of Mexican migrants who became familiar with the holiday while living and working in the United States. Additionally, the Black Friday commercial blow-out has now inspired the appearance of a similar event in Mexico known as El Buen Fin.

The series will examine how different cultural expressions, crossing borders from Mexico to the United States and vice-versa, take root, transform and then become part of the socio-cultural landscape.

The programs and articles will include original sounds and interviews from different celebrations, and offer multiple points-of-view from holiday event organizers, participants, contributing artists, musicians and scholars. Relevant music and poetry will be featured in the radio programs.

The publication of the articles and broadcast of the radio series, as well as the public programs, will be timed to coincide with the celebration of the holidays in question in order to achieve maximum public exposure.

In addition to a regular NMHC grant, the applicants are seeking a challenge grant from the NMHC with funding matched by the McCune Charitable Foundation. It is hoped the series will serve as a springboard for a larger one that results in more radio programs and covers additional places in the United States and Mexico.

2. When will it take place?

The project will commence in early April 2016 and end in December 2016. The blues radio program will be scheduled for airtime during the summer of 2016, while the Day of the Dead documentary will air in October prior to the next celebration of the day in early November 2016.

Moderated by the project director and featuring the project scholars, the public panels are planned as follows: Cinco de Mayo, late April or early May 2016; Blues Across Borders, September 2016; and Day of the Dead; October 2016.

The FNS articles will be published between April and December 2016.

All the final reports will be delivered by February 2017 at the latest.

3. Where will it take place?

The radio programs will be broadcast on KUNM-FM (north-central New Mexico), KGLP (Gallup) and KSFR (Santa Fe), as well as offered to other public stations in the United States and abroad via the PRX service.

The print articles will be first published by FNS and then likely picked up by other media that regularly carry FNS stories.

The public programs on Cinco de Mayo and the Day of the Dead are scheduled for the Center for Latin American and Border Studies (CLABS) at New Mexico State in May and October of 2016, while public programs on blues music are planned for both CLABS and Albuquerque in September 2016.

Located in Nason House on the Las Cruces campus, the Center for Latin American and Border Studies has long sponsored or co-sponsored lectures, panel presentations, conferences and other public events at Nason House or the arts auditorium next door. Some events have drawn as many as 300 or 400 people. CLABS events attract a mixture of community members, students and faculty.

Interviews and remaining field sound recordings will take place in Albuquerque, Las Cruces and El Paso. The producers will be able to draw on archives of some previously recorded material as well.

4. Who are the managers, planners, and humanities scholars? Please provide names, titles, and brief identifications.

Kent Paterson, journalist and award-winning author, will serve as the project director. He will also be responsible for organizing, publicizing and moderating the public programs; conducting the interviews and recording sound, writing the radio scripts; authoring and editing the FNS articles, and doing the preliminary editing of the radio documentaries.

Paterson is employed by the Center for Latin American and Border Studies at New Mexico State University, where some of the public programs described in this proposal will be held.

Mercedes Mejia, radio journalist and producer, will provide editing and technical assistance. She will also assist with publicity.

Nicolas Cabrera, award-winning writer, poet, journalist and high school Spanish teacher will contribute articles on the Day of the Dead and assist with Spanish translations. Cabrera recently obtained his master's in Spanish from New Mexico State University. He has been widely published in literary journals and journalistic publications including Frontera NorteSur.

Dr. Enrique Lamadrid of UNM will serve as a scholar consultant.

Dr. Gina Nunez-Mchiri of UTEP will serve as a scholar consultant.

Dr. Cynthia Orozco of ENMU will serve as a scholar consultant.

Dr. Dennis Bixler-Marquez of UTEP will serve as a scholar consultant.

Professional musician Michael Fleming will serve as a community scholar consultant.

Valerie Martinez will be the evaluator

5. How does this project involve the humanities disciplines?

As an interdisciplinary initiative, the project will encompass history, anthropology, linguistics, philosophy, and international relations. The stories will examine how immigration, wars in the United States and Mexico, economic expansion, and cultural revivals figured in the evolution, transformation and transnationalization of certain holiday

celebrations in the United States and Mexico, especially as they pertain to New Mexico and surrounding states.

The project participants will discuss, analyze and pose questions about the history and nature of celebrations. They will explore different historical, sociological, anthropological and philosophical angles, comparing current celebrations with their historical roots and analyzing the cultural and social places popular festivities have attained in the Southwest border region and Mexico.

In terms of blues music, the producers and scholars will explore transcendental themes that cross borders- love lost, pain, sorrow, joy, struggle, triumph, and defeat, as well as sketch the interpretation and reinterpretation of blues in different countries and socio-historical contexts.

The scholars will ponder and comment on key questions, among them: 1) Why do cultures celebrate death? 2) Why do certain holiday celebrations transcend borders? 3) Do commercialization and other extraneous influences change the essence of holiday celebrations? 4) Can spiritual ceremonies co-exist with commercialization and politicization? 5) How do holiday celebrations help define cultural identities? 6) Why do some cultural expressions and music gain more traction across borders than others? 7) What is the universal appeal of the blues?

6. What are the evaluation criteria for this project?

The evaluator will assess this project based on how well the different productions followed the topics outlined in this proposal, how well they weave together the different humanities disciplines and questions noted above, and how the original contributions made by the participating scholars can contribute to greater public knowledge of issues of great societal importance that are frequently undercovered in the mass media and in the classroom.

Additionally, the series will be evaluated by the number of articles published, the number of stations airing the radio programs, and the number of public programs (and attendance) held as outlined in the proposal.

7. What is the role of the humanities scholar(s) in this project?

Dr. Lamadrid and Dr. Bixler-Marquez will discuss the wildfire growth of the Day of the Dead celebrations in the Southwestern United States in recent years. They will give taped interviews that detail the nature and flavor of specific events in places like New Mexico and neighboring El Paso, Texas, where the Day of the Dead has become a part of the cultural landscape.

In another example, Albuquerque's annual Marigold Parade, which began as a small event drawing 200 or 300 people a couple of decades back, is now a South Valley/Duke City tradition attracting thousands every year and gaining national attention.

Lamadrid and Bixler-Marquez, who are experts on cultural festivities on both sides of the border, will compare the U.S. celebrations with their counterparts in Mexico. The scholars will consider issues of cultural fusion, ritual, commercialization, politicization, religious syncretism, artistic representation, and iconography as they all appear in the modern commemorations of the Day of the Dead.

Dr. Lamadrid will also provide contextual commentary on the cross-over of blues music from the United States to Mexico, comparing it with the broader history of musical migration from one country to the other while offering insights on themes and styles that contain cross-cultural appeals.

Michael Fleming will discuss historical developments in blues music from its beginnings to contemporary times, with some focus on New Mexico and the evolution of the local scene, which includes musicians of African-American, Chicano, Native American and Anglo backgrounds. In Mexico, blues music got a boost with its mass popularization by the rock group "Tri" back in the late 1960s and was later solidified as a Mexican musical genre with the appearance of blues bands like Real del Catorce.

Dr. Gina Nunez-Mchiri will give a taped interview for radio broadcast and participate in the public program on the Day of the Dead. She will analyze and discuss how foodways as well as distinct culinary and linguistic styles permeate holidays such as the Day of the Dead and Thanksgiving, which is considered a U.S. holiday but is increasingly celebrated in Mexico due to a two-way immigrant flow.

Dr. Orozco will probe the history of Cinco de Mayo, exploring the specific historical circumstances that gave rise to a

holiday that is frequently confused with September 16, Mexican Independence Day, or treated simply as a day to drink beer and tequila.

Along with Dr. Lamadrid, she will discuss important chapters of Cinco de Mayo's history that are largely unknown in the United States, including the U.S. roots of the original celebration and its connections to New Mexico.

Orozco, Fleming, Lamadrid, Nunez-Mchiri, and Bixler-Marquez will participate in the public programs scheduled for New Mexico State, while Fleming and Lamadrid will participate in the public program dedicated to the blues in Albuquerque.

All the scholars involved in this series will consider the transnationalization of holidays and music within larger historical patterns, relationships, cultural influences and commercial exchanges between the United States and Mexico.

8. Who are the proposed audience/participants? Estimate of audience size?

Now covering expanded areas of north-central New Mexico, KUNM has a listenership of more than 100,000 people. KGLP covers an under-served listening area in the New Mexico-Arizona borderland, including the Navajo reservation. KSFR services Santa Fe proper. Nonetheless, because of modern technology, the three stations can also be heard via the Internet. KUNM, in particular, has devoted listeners sprinkled across the United States and the world.

For broader exposure, the radio production will be offered to stations nationally and internationally via the PRX national program distribution system.

Frontera NorteSur has a subscriber list of more than 2,500 people in New Mexico, the United States, Mexico, and other nations. Subscribers include government officials, academics, students, foundation staff, community activists, border residents, and others interested in the US-Mexico border region, New Mexico and Mexico.

All stories printed in Frontera NorteSur are archived on the news service's website.

Additionally, FNS stories are regularly reprinted by Mexidata (estimated 1 million annual hits), La Prensa of San Diego, Nmpolitics.net, Writers of the Rio Grande, and other web sites.

9. What kind of publicity is planned to reach the audience?

Publicity about the radio documentaries and public programs will be carried out by means of press releases to print and Internet-based media, personal contacts with radio station program directors, and through promotional spots delivered to participating broadcast outlets.

Contacts are planned with many New Mexico media outlets, including the Albuquerque Journal, Albuquerque Free Press, KUNM, the Daily Lobo, Santa Fe Reporter, KSFR, KNME, KRWG, and the Las Cruces Sun-News, among others.

At the national and international level, the programs will be made available through the PRX Internet distribution service widely used by public radio stations.

Additionally, as we discovered during a previous NMHC-funded series, "Enduring Legacies," effective publicity can be conducted via academic and professional list-serves of interest to specialized audiences such as NMSU faculty and student groups, the New Mexico Blues Society, etc. The CLABS mailing list, which is also effective in building attendance at events, will be utilized, as well as flyers distributed in classrooms and at strategic points both at UNM and NMSU and in the Las Cruces and Albuquerque communities.

The ability of the Internet to reach both print and audio audiences far outside the state creates new program delivery options far beyond local and state boundaries.

10. Of what value is this project to the audience?

Holiday celebrations and music are vital to the identities, cultural life and spiritual renewal of peoples across the globe. Fueled by economic globalization, immigration and technological innovation, the holidays and music of one

nation and culture are increasingly celebrated in others.

In New Mexico and surrounding states, more and more people participate in Day of the Dead and Cinco de Mayo events, though many celebrants might not know much about the histories or traditions that surround these holidays. Similarly, Thanksgiving and Black Friday are migrating south and raising core issues about the meaning of celebration and culture in the process.

It is hoped that this series will contribute to the greater repository of knowledge on transnational holiday celebrations, while exposing the public to issues, questions and debates related to contemporary socio-cultural trends that are becoming more pronounced as time passes.

For instance, the project component on Cinco de Mayo, which is a very commercialized celebration in the United States, will discuss why it is actually celebrated and how it relates to both the French-Mexican War and the U.S. Civil War of the 1860s.

The radio documentaries will help keep alive a media form that is endangered from widespread funding cutbacks and the growing tendency of public radio stations to limit pre-produced, public affairs programming to shorter pieces and soundbites. However, long-form documentaries like the ones planned for this project best serve complex subject matters of the type contemplated in this proposal.

11. Now that you have answered all the above questions, please condense it all into a three sentence description or blurb that NMHC can use for publicity and to put on the NMHC web site. Be sure to include funding support credits for NMHC and NEH in the three sentence description.

The Transnational Holiday is a multimedia program that explores the transnationalization of celebrations and music in New Mexico, the United States and Mexico. Featuring original interviews, stories and sounds, the series examines the historical, sociological and cultural dimensions of the Day of the Dead, Cinco de Mayo, blues music, and other cross-border cultural expressions. Funding provided by the New Mexico Humanities Council, the National Endowment for the Humanities and the McCune Charitable Foundation.

New Mexico Humanities Council Budget Summary & Supporting Explanations

I. Services & Supplies

	Direct Grant	Challenge Grant	Sponsor's Matching Cash & In-Kind Donations	Third Party Cash	Project Income	Total
Telephone	40.00	0.00	0.00	0.00	0.00	40.00
Postage	0.00	35.00	0.00	0.00	0.00	35.00
Rentals	0.00	0.00	4500.00	0.00	0.00	4500.00
Other	460.00	426.00	20.00	473.00	0.00	1379.00
Subtotal	500.00	461.00	4520.00	473.00	0.00	5954.00

Basis for Services & Supplies

Telephone expenses for long distance calls from the project director to scholars and other interviewees (\$40 direct). Postage for mailing CDs (\$35 challenge).

Rentals includes use of KUNM studios for 60 hours at the rate of \$60 per hour (\$3,600) and two months' usage of office space at the station (\$400.00). Ten hours use of Center for Latin American and Border Studies space for the public forums at the rate of \$50.00 per hour for a total of \$500.00. Total in-kind valued at \$4,500.

Other includes CDs and jewel cases (\$46 challenge, \$84 third party cash) and secretarial support from Southwest Research and Information Center (\$460 rounded for direct, \$380 challenge and \$389 third-party cash). Also paper for flyers to publicize the public programs at New Mexico State University and in Albuquerque (\$20.00 in-kind).

II. Publicity

	Direct Grant	Challenge Grant	Sponsor's Matching Cash & In-Kind Donations	Third Party Cash	Project Income	Total
Ads	0.00	0.00	0.00	0.00	0.00	0.00
Flyers/Posters	0.00	0.00	0.00	0.00	0.00	0.00
Brochure	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Subtotal	0.00	0.00	0.00	0.00	0.00	0.00

Basis for Publicity

III. Travel

	Direct Grant	Challenge Grant	Sponsor's Matching Cash & In-Kind Donations	Third Party Cash	Project Income	Total
Mileage(limited to \$.375 per mile of NMHC funds)	400.00	250.00	0.00	603.00	0.00	1253.00
Airfare	0.00	0.00	0.00	0.00	0.00	0.00
Per Diem(per person daily limit: food - \$24; lodging - \$70)	600.00	619.00	0.00	379.00	0.00	1598.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Subtotal	1000.00	869.00	0.00	982.00	0.00	2851.00
Basis for Travel						

Four round-trips from the producer/project director's home in Albuquerque to El Paso and Las Cruces for interviews with scholars and other informants, recording of sounds and organizing the public programs.

Total: 2,530 mileage cost for the four trips comes out to 2,530 miles x 375 per mile=\$948.

Additional Mileage:

Rt gas mileage between Ruidoso and Las Cruces so scholar Orozco can participate in public program. 200 miles rt at .375 per mile (\$75).

Rt gas mileage between El Paso and Las Cruces so scholars Bixler-Marquez and Nunez-Mchiri can participate in public programs. Total 80 miles x 2 x .375 per mile =\$60.

Rt gas mileage between Albuquerque and Las Cruces so scholars Lamadrid and Fleming can participate in the public program. 450 miles at the rate of .375 per mile (\$170 rounded).

Total Mileage cost sharing: \$400 direct, \$250 challenge, \$603 third party cash=\$1,253

Per Diem:

Project Director/Producer 15 days per diem Las Cruces and El Paso x\$94.00=\$1,410

(\$506 direct, \$525 challenge, \$379 third party cash).

One day per diem Las Cruces so Mike Fleming can participate in public program (\$94 challenge).

One day per diem Las Cruces so Enrique Lamadrid can participate in public program (\$94.00 direct).

IV. Honoraria

	Direct Grant	Challenge Grant	Sponsor's Matching Cash & In-Kind Donations	Third Party Cash	Project Income	Total
Scholars(Please explain if over \$350 per scholar, per event)	1750.00	1250.00	4000.00	1000.00	0.00	8000.00
Other Participants	3350.00	3450.00	8850.00	3650.00	0.00	19300.00
Project Director	650.00	0.00	1400.00	150.00	0.00	2200.00
Evaluator	400.00	100.00	700.00	0.00	0.00	1200.00
Other	0.00	220.00	0.00	100.00	0.00	320.00
Subtotal	6150.00	5020.00	14950.00	4900.00	0.00	31020.00
Basis for Honoraria						

Scholars Orozco, Lamadrid, Nunez-Mchiri, Fleming, and Bixler-Marquez will each contribute 20 hours at the rate of \$80 per hour for a total of \$8,000. (\$1750 direct, \$1,250 challenge, \$1,000 third party cash and \$4,000 in-kind).

Other participants include the following:

Script-writer and producer Kent Paterson will contribute 350 hours at the rate of \$40.00 per hour for a total of \$14,000. (\$2,750 direct, \$1,350 challenge, \$2,900 third party cash, and \$7,000 in-kind).

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Kent Ian Paterson

Title: , Frontera NorteSur

Address: PO 30482
Albuquerque NM 87190

Email: kentnews@unm.edu
Office Phone: 505-277-3779
Phone: 505-277-3779
Cel Phone:
Fax:

Institutional Affiliation (if any):

Editor, Frontera NorteSur news service, New Mexico State University

Education and degrees:

1983 University of New Mexico

BUS with emphasis in broadcast communication arts and the social sciences

1990 Master of Arts, secondary education and ESL

Please specify your contribution to this project:

Role: Project Director

I will coordinate the interviews, publicity and production of the programs, as well as keep track of the budget and file all the necessary reports. I will also record sound and interviews, do script-writing, audio editing, and write feature articles.

Experience relevant to this project:

NMHC project director for numerous radio documentaries, in both English and Spanish, from 1992 until the present. The topics covered New Mexico agriculture, immigrant farm labor, the history of harvest festival celebrations, the New Mexico Centennial, and violence against women in the New Mexico-Mexico border region.

Many years of travel in Mexico and observance and documentation of holiday celebrations will help guide my role in this project, as well as decades of listening to the blues in the United States and Mexico.

I have written several feature articles about the Day of the Dead, El Buen Fin (Mexican Black Friday) and Mexican blues music for the Frontera NorteSur news service.

Publications, Products, Awards & Recognition relevant to this project:

2001 Southwest Book Award for *The Hot Empire of Chile*.
The book chronicled the rise of the modern chile pepper industry in New Mexico and the role of immigrant labor in the boom.

1992-2004 Numerous first, second and third place awards from the New Mexico Associated Press Broadcasters Association and New Mexico Press Women

1994 Edward R. Murrow nominee, Radio-Television News Directors Association

Grantee New Mexico Project for Investigative Reporting, Robeson Fund, Fund for Investigative Reporting, McCune Charitable Foundation, New Mexico Humanities Council and others.

Electronic "Signature"

Form "signed" on: 6 Jan 2016, 6:48pm MT

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Dennis J. Bixler-Marquez

Title: Director, Chicano Studies Research
Program, University of Texas at El Paso

Address: Graham Hall 104 UTEP
El Paso Texas 79902

Email: dbixlerm@utep.edu

Office Phone:

Phone: 915-747-5462

Cel Phone:

Fax:

Institutional Affiliation (if any):

UTEP

Education and degrees:

PhD, Stanford University (1978), doctorate in philosophy and bilingual/multicultural education. MA, Stanford
University (1976), Spanish and Latin American Literature

MA, UTEP (1973), Reading and Elementary Education

BA, UTEP (1971), Political Science and Spanish

Please specify your contribution to this project:

Role: Humanities Scholar

Scholarly consulting and a taped interview for broadcast. Participant in NMSU public program.

Experience relevant to this project:

Director, Chicano Studies Research Program, UTEP, 1980-81 and 1989 to the present. Participant in and observer of numerous UTEP and El Paso Day of the Dead celebrations.

Publications, Products, Awards & Recognition relevant to this project:

Co-editor, Chicano Studies; Survey and Analysis (Kendall Hunt, 2014). Author, "Historical Commentary on Catholicism on the Border." In Texas Catholic Historian, May 2011 Author, "Homeland Security and the U.S.-Mexico Border in the Era of Post 9/11 Globalization." In Hemisphere, Fall, 2004.

Member, The Mexico-North Research Network, Latin American Studies Association, Association of Borderland Studies, National Association for Chicano Studies, and other professional organizations.

Electronic "Signature"

Form "signed" on: 21 Jan 2016, 12:50pm MT

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Michael Fleming

Title:

Address: 505 Morningside Dr. NE
Albuquerque New Mexico 87108

Email: kentnews@unm.edu

Office Phone: 505-255-9644

Phone:

Cel Phone:

Fax:

Institutional Affiliation (if any):

Education and degrees:

Highland High School, Albuquerque, New Mexico, 1966

Please specify your contribution to this project:

Role: Humanities Scholar

Community scholar. Taped interview for broadcast and participant in the public programs on the blues. Will discuss the emergence and evolution of the blues in the Mississippi Delta, Chicago, Memphis, Texas and New Mexico, as well as the influence of the British invasion in popularizing the blues in round-about ways in the United States and other nations.

Will discuss specific artists, their interpretive styles, and the common themes touched in the blues. Also how blues influenced other schools of music such as rock n' roll.

Experience relevant to this project:

50 years of drumming, private music teaching, and touring the United States and Europe as a professional musician. Member of the old Albuquerque band, The Bounty Hunters, which opened for the British Invasion rock and blues combo Cream in 1968.

Played with rock pioneer and legend Bo Diddley from circa 1970 until shortly before his death several years ago. Toured Europe with Diddley and recorded with him in Woodstock, New York, during the late 1970s. Bo Diddley was a pivotal figure in the emergence of rock from its roots in the blues. Also worked with Texas rock-blues band ZZ Top.

Co-founder of the long-time Albuquerque bands Cadillac Bob (rock-n-roll) and Alma (jazz), both of which continue to this day. Participating musician in the milestone El Madrid Lounge blues jams of the mid and late 1980s, which marked a tradition that continues in Albuquerque.

Producer, "The Musician," regular program that aired on the Albuquerque Community Cable Channel during the late 1980s and early 1990s.

Publications, Products, Awards & Recognition relevant to this project:

New Mexico MIC Award for Best Record, Cadillac Bob

Best Series Programming award for "The Musician."

Electronic "Signature"

Form "signed" on: 14 Jan 2016, 12:28pm MT

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Dr. Enrique Lamadrid

Title:

Address: 301 Placitas NW
Albuquerque NM 87107
US

Email: lamadrid@unm.edu
Office Phone: 5052695569
Phone: 5053454189
Cel Phone:
Fax:

Institutional Affiliation (if any):

University of New Mexico

Chair of Dept. of Spanish & Portuguese

Education and degrees:

M.A. and Ph.D, Spanish, University of Southern California

B.A. English, University of New Mexico

Please specify your contribution to this project:

Role: Humanities Scholar

Scholar consultant and interviewee. Panel member in the Albuquerque and Las Cruces public programs.

Popular festivals and holidays in the US/Mexico borderlands have evolved to reflect the transnationalism of the people living there. Cinco de mayo, Thanksgiving, and Día de los Muertos are of special interest. The classic central Mexico celebration of Día de los Muertos was promoted in the schools of northern Mexico as a counter to the encroaching interest in Halloween, for instance. Cinco de mayo celebrations began in San Francisco. And Thanksgiving has been embraced by immigrants. Other religious and civic fiestas also reflect international influences.

Experience relevant to this project:

Board member of Camino Real Trail Association. Editorial Board of New Mexico Historical Review. Series editor at UNM Press

Member, National Association for Chicano Studies and Latin American Studies Association

Many years of travel in New Mexico and Mexico documenting festivals and holiday celebrations.

Publications, Products, Awards & Recognition relevant to this project:

Co-author, *New Mexico Profundo: Rituals of an Indo-Hispano Homeland* (Museum of New Mexico, 2000)

Co-author, "Performing Indigeneity in the Nuevo Mexicano Homeland: Multiple Border Zones, Enchantment, and AlienNation."

In *Comparative Indigeneities of the Americas*. Editors, Lourdes Gutiérrez Nájera, Arturo J. Aldama, and M. Bianet Castellanos, 2012.

Moctezuma and the Elders, the Virgin and the Bull: the Matachines Dance of Greater Mexico.? In Claude Stephenson, ed. ¡Matachines! Albuquerque: Hispanic Culture Foundation, May 2008.

Nuevomexicana/o Creativity, Everyday Ritual, and Collective Remembrance. (Tucson: University of Arizona Press, 2007).

2001 Southwest Book Award for *Nuevo Mexico Profundo*

Electronic "Signature"

Form "signed" on: 21 Jan 2016, 4:38am MT

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Dr. Guillermina Gina Nunez-Mchiri

Title: Associate Professor of Anthropology,
University of Texas at El Paso

Address: 207 Old Main Utep
El Paso Texas 79968
USA

Email: ggnunez@utep.edu
Office Phone: 915-747-6529
Phone: 915-256-6261
Cel Phone: 915=256-6261
Fax:

Institutional Affiliation (if any):

UTEP, Women's Studies and Department of Sociology and Anthropology

Education and degrees:

Ph.D, Cultural Anthropology, 2006, UC Riverside

MA, Latin American Studies, 1998, San Diego State University

BA, International Business, 1994, San Diego State University

Please specify your contribution to this project:

Role: Humanities Scholar

Analysis and commentary for the radio programs and articles on the role of immigration and in the transnationalization of the Day of the Dead and Thanksgiving, especially as it pertains to the growth of the Day of Dead activities on this side of the border and the expansion of Thanksgiving festivities south of the border and the appearance of U.S. foodways in Mexico along with linguistic innovations that correspond with holiday transnationalization.

Participation as a panelist in the Las Cruces public program on the Day of the Dead.

Experience relevant to this project:

Extensive research on Mexican immigration- including in rural communities in southern New Mexico since 2000- leading up to scholarly articles on political ecology and immigration in New Mexico colonias and a Ph.D dissertation on colonias in Dona Ana County. Member of an immigrant family.

Publications, Products, Awards & Recognition relevant to this project:

Nunez-Mchiri, Guillermina G. 2009. The Political Ecology of the Colonias on the US-Mexico border; Human-Environmental Challenges and Community Responses in Southern New Mexico. *Southern Rural Sociology* 24(1): 67-91

Nunez, Guillermina G. and Josiah McC. Heyman. 2007 Entrapment Processes and Immigration Communities in a Time of Heightened Border Vigilance. *Human Organization*. 66(4):

Electronic "Signature"

Form "signed" on: 20 Jan 2016, 8:19pm MT

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Cynthia E. Orozco

Title: Professor of History and Humanities,
Eastern New Mexico University, Ruidoso

Address: PO Box 7908
Ruidoso New Mexico 88355

Email: cynthia.orozco@enmu.edu

Office Phone: 575-257-2120

Phone: 575-258-2212

Cel Phone:

Fax:

Institutional Affiliation (if any):

Eastern New Mexico University, Ruidoso

Education and degrees:

MA and PhD, UCLA, US, Latin American and Chicana history

BA, University of Texas Austin, Special Honors in History

Please specify your contribution to this project:

Role: Humanities Scholar

Script advisement and taped interview for broadcast on the hidden history of Cinco de Mayo. Will also give a presentation on the subject at New Mexico State University's Center for Latin American and Border Studies in Las Cruces.

Experience relevant to this project:

More than 30 years of research and teaching experience in the subjects covered by this project, including Mexican American history, cross-border cultural celebrations like Cinco de Mayo, and the role of cross-cultural celebrations in the border region and U.S. Southwest.

Publications, Products, Awards & Recognition relevant to this project:

Author, *No Mexicans, Women or Dogs Allowed: The Rise of the Mexican American Civil Rights Movement* (University of Texas Press, 2009)

Co-editor, *Mexican Americans in Texas History* (Texas State Historical Association, 2000)

Author, "Chicano and Latino Arts and Culture Institutions in the Southwest: The Politics of Space, Race and Money." In *Latinos in Museums: A Heritage Reclaimed* (Krieger Publishing Co., 2013)

Fellow, Texas State Historical Association, 2012

Co-founder, Chicana Caucus, National Association for Chicano Studies,

PBS film consultant for "Calavera Highway"

Commentator for Ruidoso News, Los Angeles Times, La Opinion, El Paso Times, and other publications.

International travel in Mexico and Honduras.

Electronic "Signature"

Form "signed" on: 7 Jan 2016, 4:16pm MT

Scholar's Form and Statement of Intent

(This serves as a brief professional resume and letter of commitment to project.)

Valerie Lynne Martinez

Title: Founding Director, Artful Life

Address: 11415 Isle Royale Rd. SE
Albuquerque New Mexico 87123

Email: valerie@artful-life.org

Office Phone:

Phone: 505-603-0866

Cel Phone:

Fax:

Institutional Affiliation (if any):

Artful Life

Education and degrees:

B.A. Vassar College 1983

M.F.A. University of Arizona 1989

Please specify your contribution to this project:

Role: Evaluator

Evaluator. Will prepare written evaluation of the project. The series will be evaluated by the number of articles published, the number of stations airing the radio programs, and the number of public programs (and attendance) held, in addition to feedback and comments received.

The content evaluation will be based on how well the different productions followed the humanities disciplines and issues outlined in this proposal, and on the original contributions made by the participating scholars in advancing public knowledge of issues of great societal importance that are frequently undercovered in the mass media and in the classroom.

Experience relevant to this project:

Program and project director for initiatives including Stories of Route 66: The International District (Albuquerque). 22 years teaching experience in Interdisciplinary Studies, Poetry, Native American Literature and American Literature. Faculty appointments at the University of Arizona, Ursinus College, College of Santa Fe, University of Miami, New Mexico Highlands University, and the University of New Mexico.

Publications, Products, Awards & Recognition relevant to this project:

Award-winning poet and author of four books: *Absence*, *Luminescent*, *World to World*, and *Each and Her*. Honorable Mention 2011 International Latino Book Awards. Poet Laureate City of Santa Fe 2008 to 2010. Pulitzer Prize nominee.

Electronic "Signature"

Form "signed" on: 14 Jan 2016, 12:40pm MT

Supporting Documents

If you are reading this on a computer, you may click the web addresses of the documents to pull them up on your computer. You may also enter or copy the web addresses manually into any browser.

Supporting Document #1

http://nmhum.org/grants_files/251/Lette.pdf

Description: Guillermina Nunez-Mchiri confirmation

Attached to grant on 22 Jan 2014, 11:50am MT

Instructions for Certification

Instructions for Certification

General Requirements

The New Mexico Humanities Council (NMHC) is required to seek from institutional applicants a certification regarding the nondiscrimination statutes and from all applicants certifications regarding debarment and suspension, and federal debt status.

By signing and submitting a proposal, the individual applicant or the authorizing official of the applicant institution provides the applicable certifications. When a prospective applicant is unable to certify regarding the nondiscrimination statutes, the prospective applicant is not eligible to apply for funding from NMHC. When the applicant is unable to certify regarding debarment and suspension or federal debt status the applicant shall attach an explanation to the proposal. The explanation of why the certification on debarment and suspension cannot be submitted will be considered in connection with NMHC's funding determination. Failure to furnish a certification or an explanation shall disqualify the applicant from receiving an award from NMHC.

The certifications are material representations of fact upon which reliance will be placed when NMHC determines to fund the application. If it is later determined that the applicant knowingly provided an erroneous certification or did not comply with requirements, in addition to other remedies available to the federal government, the National Endowment for the Humanities or NMHC may seek judicial enforcement of the certification (nondiscrimination statutes) or may terminate the award for cause or default (debarment and suspension or federal debt status).

The applicant shall provide immediate written notice to NMHC if at any time the applicant learns that its verifications were erroneous when submitted or have become erroneous by reason of changed circumstances.

Nondiscrimination Statutes

The certification regarding the nondiscrimination statutes shall obligate the applicant for the period during which the federal financial assistance is extended. There are two exceptions. If any personal property is acquired with NMHC's assistance, this certification shall obligate the applicant for the period during which it retains ownership or possession of that property. If any real property or structure is improved with NMHC's support, this certification shall oblige the applicant or any transferee for as long as the property or structure is used for the grant or similar purposes. This certification is binding on the applicant, its successors, transferees, and assignees, and on the authorizing official whose signature appears on the application cover sheet for this proposal.

Grantees are also required to evaluate their policies and practices toward the handicapped and grantee organizations which employ fifteen or more persons must keep on file a list of the interested persons that were consulted and a description of the areas that were examined, the problems identified, and any modifications or remedial steps taken.

Certification

The applicant certifies that it will comply with the following nondiscrimination statutes and their implementing regulations:

- a) Title VI of the Civil Rights Act of 1964 (42 U.S.C. 2000d et. seq.) which provides that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which the applicant receives federal financial assistance.
- b) Section 503 of the Rehabilitation Act of 1973, as amended (20 U.S.C. 794), which prohibits discrimination on the basis of handicap in programs and activities receiving federal financial assistance.
- c) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. 1681 et. seq.), which prohibits discrimination on the basis of sex in education programs and activities receiving federal financial assistance.
- d) The Age Discrimination Act of 1975, as amended (42 U.S.C. 6106 et. seq.) which prohibits discrimination on the basis of age in programs and activities receiving federal financial assistance, except that actions which reasonably take age into account as a factor necessary for the normal operation or the achievement of any statutory objective of the project or activity shall not violate this statute.

Federal Debt Status

If any applicant is unable to certify regarding federal debt status, an explanation must be submitted with the proposal.

Certification

The applicant certifies, to the best of its knowledge and belief, that it is not delinquent in the repayment of any federal

debt.

Debarment and Suspension

The applicant agrees by submitting this proposal that, should the proposal be funded by NMHC, it shall not knowingly enter into any project-related transactions (as defined under lower tier covered transactions) with a person who is debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by NMHC.

The applicant further agrees by submitting this proposal to include without modification the following clauses in all lower tier covered transaction and in all solicitations for lower tier covered transactions:

- 1) The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any federal department or agency.
- 2) Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

A grantee may rely on the certification of a prospective subrecipient that it is not debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A grantee may decide on the method and frequency by which it determines the eligibility of its principals. Except when specifically authorized by NMHC, if the participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to the other remedies available to the federal government, NMHC may terminate this transaction for cause or default.

Certification

The applicant certifies to the best of its knowledge and belief that it and its principals:

- a) are not currently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transaction by any federal department or agency;
- b) have not within a three-year period preceding this proposal been convicted or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state, or local) transaction or contract under a public transaction; violation of federal or statute antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- c) are not presently indicted for or otherwise criminally or civilly charged by a government entity (federal, state or local) with commission of any of the offenses enumerated in paragraph (b) of this certification;
- d) have not within a three-year period preceding this application/proposal had one or more public transactions (federal, state, local) terminated for cause or default.

Definitions

The following definitions refer to the terms used in the certifications regarding the nondiscrimination statutes, federal debt status, and debarment and suspension.

Covered transaction: A covered transaction is either a primary covered transaction or a lower tier covered transaction.

Debarment: An action taken by a debarring official in accordance with 45 CFR Part 1169 to exclude a person from participating in covered transactions. A person so excluded is debarred.

Delinquent: Represents the failure to pay an obligation or debt by the date specified in the agency's initial written notification or applicable contractual agreement, unless other satisfactory payment arrangements have been made by that date, or if at any time thereafter, the debtor fails to satisfy the obligation under a payment agreement with the agency.

Federal debt: The amount of money or property that has been determined by an appropriate agency official to be owed to the United States by any person, organization, or entity. Examples of debts include delinquent taxes, audit disallowances, guaranteed and direct student loans, housing loans, farm loans, business loans, Department of Education institutional loans, benefit overpayments, and other miscellaneous administrative debts.

Ineligible: Excluded from participation in federal nonprocurement programs pursuant to a determination of ineligibility under statutory, executive order, or regulatory authority, other than Executive Order 12549.

Lower tier covered transaction: a) Any transaction between a participant and a person other than a procurement contract for goods and services, regardless of type, under a primary covered transaction.

b) Any procurement contract for goods and services between a participant and a person, regardless of type, excepted to equal or exceed the federal procurement small purchase threshold fixed at 10 U.S.C. 2304(g) and 41 U.S.C. 253(g) (currently \$25,000 USD) under a primary covered transaction.

c) Any procurement contract for goods or services between a participant and a person under a covered transaction,

regardless of amount, under which that person will have a critical influence on or substantive control over that covered transaction. Such persons are project directors, principal investigators, and providers of federally required audit services.

Participant: Any person who submits a proposal for, enters into, or reasonably may be expected to enter into a covered transaction. This term also includes any person who acts on behalf of or is authorized to commit a participant in a covered transaction as an agent or representative of another participant.

Person: Any individual, corporation, partnership, association, unit of government, or legal entity, however organized, except foreign governments or foreign governmental entities, public international organization, or foreign government-owned or controlled entities.

Primary covered transaction: This is normally any nonprocurement transaction between an agency and a person, regardless of type, including grants, cooperative agreements, scholarships, fellowships, contracts of assistance, loans, loan guarantees, subsidies, insurance payments for specified use, donation agreements, and any other nonprocurement transaction between a federal agency and a person.

Principal: Officer, director, owner, partner, key employee, or other person within a participant with primary management or supervisory responsibilities; or a person who has critical influence on or substantive control over a covered transaction, whether or not employed by the participants.

Proposal: A solicited or unsolicited bid, application, request, invitation to consider, or similar communication by or on behalf of a person seeking to participate or to receive benefit, directly or indirectly, in or under a covered transaction.

Suspension: An action taken by a suspending official in accordance with these regulations that immediately excludes a person from participating in covered transactions for a temporary period, pending completion of an investigation and such legal, debarment, or Program Fraud Civil Remedies Act proceeding as may ensue.

Voluntarily excluded: The status or nonparticipation or limited participation in covered transactions assumed by a person pursuant to the terms of a settlement.

Scholar Form & Statement of Intent:

(This serves as a brief professional résumé and letter of commitment to project).

To the Applicant: Copy this form and have each project director, evaluator and humanities scholar complete it. This form must be signed – NMHC will accept faxed forms, as needed.

Title: Name: MIKE FLEMING Address: 505 MORNINGSIDE NE City, State, Zip: ALBUQU, NM, 87108	Email: Phone - (w): (h): → 255-9644 Fax:
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Institutional Affiliation (if any):
Education and degrees: **Do not exceed space provided**
N/A

Please specify your contribution to this project: **Do not exceed space provided**
TO BE INTERVIEWED By Kent Pitterson RE:
BLUES MUSIC IN AMERICA & Its Development

Experience relevant to this project: **Do not exceed space provided**
OVER 50 yrs as a working
MUSICIAN in the Southwest & U.S.A.
worked with LEGENDARY MUSICIAN & Hall of
FAME MEMBER - BO DIDDLEY - for 37 yrs.

Publications, Products, Awards & Recognition relevant to this project:
Do not exceed space provided
Inclusion in Article / TRIBUTE to Bo Diddley
in Sept 2008 - SMITHSONIAN MAGAZINE

Signature: M. Fleming **Date:** 1/26/16

1-22-14

To Whom it may concern,

This email confirms my participation and support of the Transnational Holiday project as a collaborating scholar and consultant. I think highly of Kent's work and think that his trajectory of journalism and oral history work has made a significant contribution to the history and humanities of the state of New Mexico. I strongly recommend your support and funding of this project and commit my continuous collaboration and contribution to its success.

best,

Guillermina Gina Núñez-Mchiri
Associate Professor of Anthropology
Department of Sociology and Anthropology
University of Texas, El Paso
500 W. University Ave., El Paso, TX 79968
915-747-6529